



Dear Members of Hong Kong Mould & Die Council,

**K 2019 – International Trade Fair No. 1 for Plastics and Rubber Worldwide** taking place from **16-23 October 2019** in Düsseldorf, Germany is open for application.

The world's premier fair for the plastics and rubber industry will again be presenting everything the sector has to offer in Düsseldorf. Everything from the latest state of the art and trailblazing innovations to development visions. At **K 2016**, **3,293 exhibitors** from 61 nations – global market leaders to young spin-offs – presented their impressive capabilities. **232,053 high-calibre trade visitors** from 161 countries made use of **K** as the ideal business platform for information and investment. Over 70% of visitors confirmed having received information on news and trends.

In 2019, **K** in Düsseldorf will again be by far the biggest event for the industry and the starting point for momentous decisions for products and processes.

## A. HONG KONG PAVILION

Being the subsidiary of the Organizer in Hong Kong, Messe Düsseldorf China has been organizing a Hong Kong Pavilion at **K**. To save your precious time from exhibition preparation, joining the pavilion is a good choice for you. One-stop hassle-free services will be provided from the time you submit application form to dismantling of the stand.

Hong Kong Pavilion will be located in the **new modern Hall 1** which is classified as “machinery and equipment for the plastics and rubber industry” for product category.



For registration, kindly contact Yvonne Lam ([yvonne.lam@mdc.com.cn](mailto:yvonne.lam@mdc.com.cn); +852-21432283) **before 31 May 2018**.

Limited space is offered on first-come-first-serve basis.

## B. JOIN AS AN INDIVIDUAL

If you consider participating as an individual exhibitor, online registration can be done via [www.k-online.de](http://www.k-online.de). Procedures are as follows:

- 1) Go to **K** website (you can click [here](#)).
- 2) To prevent spam, an activation email will be sent to your account provided. Please click on the link and you can continue your registration.
- 3) Insert booth type, size, product categories, company details, etc. For “Country”, please choose “China, Hong Kong SAR” for Hong Kong companies.
- 4) After the final step, a PDF form will be generated. Print the form out, sign and stamp on it.
- 5) Submit the form by email / fax to us or Messe Düsseldorf **on or before the registration deadline: 31 May 2018**.

Participation fees (Please refer to Section A, Clause 7 - Participation fees & other charges, and Section B, Clause 5 - Cancellation and non-participation of Conditions of Participation):

| <i>Booth Type</i> | <i>Minimum size</i> | <i>Participation fee – Space only</i> | <i>Participation fee – Standard Stand Construction (Basic Type A1)</i> | <i>Media Fee*</i>    | <i>AUMA charge**</i> | <i>Cancellation fee***</i> |
|-------------------|---------------------|---------------------------------------|--|----------------------|----------------------|----------------------------|
| Row Stand         | 20sqm               | EUR260 /sqm                           | EUR98/sqm  | EUR550 per exhibitor | EUR0.6/sqm           | EUR1,950 per exhibitor     |
| Corner Stand      |                     | EUR272 /sqm                           |  |                      |                      |                            |
| End of Block      |                     | EUR290 /sqm                           |  |                      |                      |                            |
| Island Site       |                     | EUR296 /sqm                           |  |                      |                      |                            |

\*Multi-media lump sum to be paid by every exhibitor serves the publishing of the exhibitor data in the electronic media and possibly other media.

\*\*AUMA charge: Contribution to the Confederation of German Trade Fair and Exhibition Industries.

\*\*\*Cancellation fee: Please refer to Section A, Clause 7 - Participation fees & other charges, and Section B, Clause 5 - Cancellation and non-participation of Conditions of Participation

\*\*\*\* Technical services & power consumption are subject to actual usage.

Please find the following documents for your information:

- 1) [K 2019 HK Pavilion Application Form](#)
- 2) [K 2019 Product Categories](#)
- 3) [K 2019 Conditions of Participation](#)
- 4) [K 2019 Standard Stand Construction](#)

Should you get any questions, please feel free to contact Yvonne Lam ([yvonne.lam@mdc.com.cn](mailto:yvonne.lam@mdc.com.cn); +852-21432283).