



香港模具協會
Hong Kong Mould & Die Council

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,

Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

Ref No. : HKMDC-2207

21 August 2018

To : FHKI Members

HKMDC Annual Publication 2018-19
ADVERTISEMENT

Available in printed + e-versions

Booking Deadline **29 Aug (Wed)**

Collaborating Across Industries · Exploring Creative Synergies · Capturing New Opportunities

Since its establishment in 1989, Hong Kong Mould & Die Council (HKMDC) has published an annual publication to share industry regulations, technology development and company members' contact information. With a circulation of around 2,000 every year, the publication will be distributed for free to FHKI Members, related trade associations, institutions, international organisations and government departments in Hong Kong and the Mainland. HKMDC is delighted to invite FHKI Members to advertise on "HKMDC Annual Publication 2018-19", in order to increase company's visibility and also promote company services. Details are as follows:

Booking Deadline	Material Deadline	Publication Date
29 Aug 2018	5 Sep 2018	26 Oct 2018

Rate Card			
Position	Trim Size	Fee*	File requirements
Back cover	275mm(h) × 195mm(w)	HK\$ 18,000	
Inside front cover SOLD	275mm(h) × 195mm(w)	HK \$13,000	
Inside back cover	275mm(h) × 195mm(w)	HK \$12,000	
First page SOLD	275mm(h) × 195mm(w)	HK \$12,000	
Next to content page	275mm(h) × 195mm(w)	HK \$9,000	
Last page	275mm(h) × 195mm(w)	HK \$7,200	
Spread page	275mm(h) × 390mm(w)	HK \$9,000	
Full page (Any page)	275mm(h) × 195mm(w)	HK \$5,000	
Half page (Any page)	138mm(h) × 195mm(w)	HK \$3,000	

*There will be an extra charge of 30% for Non-HKMDC Members

Soft Copy Requirement			
Format :	TIF/JPG/PDF/AI	Fonts & Images :	Must be outlined and embedded
Resolution :	350 dpi or above	Colour Mode :	CMYK

Hong Kong Mould & Die Council Secretariat

香港工業總會轄下 A FHKI Group

如閣下不想收到我們的傳真，請註明 貴公司的傳真號碼 _____，傳真至 2721 3494。日後的會員通訊，請 [] 電郵 *至 _____；或 [] 郵寄 *。(請以剔號顯示您的選擇) If you don't want to receive faxes from us, please note your fax no here _____ and fax to 2721 3494. Please send upcoming members' circulars to us through [] email* at _____; or [] by mail. (Please indicate your choice by a tick)



香港模具協會
Hong Kong Mould & Die Council

香港工業總會

Federation of Hong Kong Industries

香港九龍長沙灣 長裕街8號

億京廣場31樓

31/F, Billion Plaza, 8 Cheung Yue Street,

Cheung Sha Wan, Kowloon, Hong Kong

電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494

電郵 Email fhki@fhki.org.hk

To : HKMDC Secretariat

Fax : 852-2721 3494

Email : hkmdc@fhki.org.hk

Advertisement Booking

" HKMDC Annual Publication 2018-19 "

We are pleased to advertise on " HKMDC Annual Publication 2018-19 " :

<input type="checkbox"/>	Back cover	HK\$ 18,000
<input type="checkbox"/>	Inside front cover SOLD	HK \$13,000
<input type="checkbox"/>	Inside back cover	HK \$12,000
<input type="checkbox"/>	First page SOLD	HK \$12,000
<input type="checkbox"/>	Next to content page	HK \$9,000
<input type="checkbox"/>	Last page	HK \$7,200
<input type="checkbox"/>	Spread page	HK \$9,000
<input type="checkbox"/>	Full page (Any page)	HK \$5,000
<input type="checkbox"/>	Half page (Any page)	HK \$3,000

Please complete the reply slip with crossed cheque payable to "Federation of Hong Kong Industries" and send to 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon by **25 August 2018**. For enquiries, please contact Hong Kong Mould & Die Council Secretariat, Ms Alice Chan (Tel: 2732 3179).

Company: (Chi) _____

(Eng) _____

Company Representative : _____ Title : _____

Contact Person : _____ Tel : _____

Email : _____ Fax : _____

Address : _____