



香港工業總會  
 Federation of Hong Kong Industries  
 香港九龍長沙灣 長裕街8號  
 億京廣場31樓  
 31/F, Billion Plaza, 8 Cheung Yue Street,  
 Cheung Sha Wan, Kowloon, Hong Kong  
 電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494  
 電郵 Email fhki@fhki.org.hk

Ref No.: HKMDC-2125

26 January 2017



Hong Kong Mould & Die Council  
 ( FHKI Group 14 )  
 Online Advertising

www.hkmdc.org.hk/

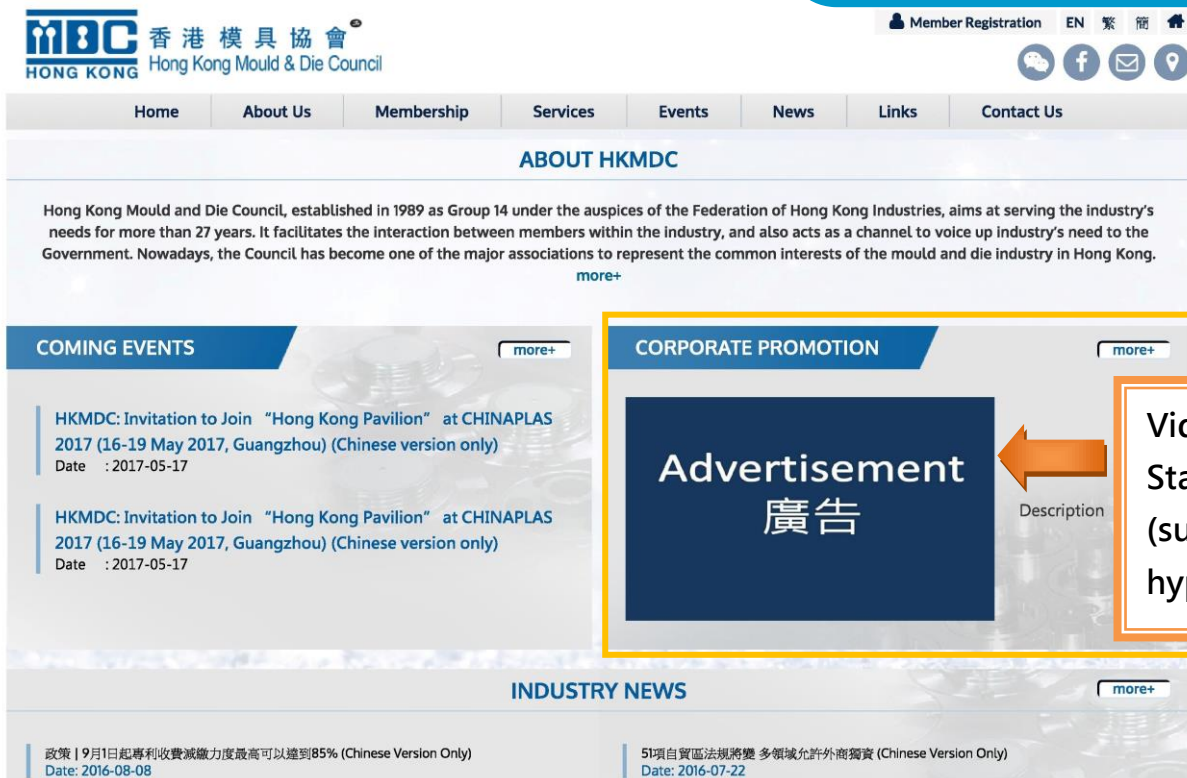
Hong Kong Mould & Die Council (HKMDC)'s website is a platform for supporting member business development. Apart from industrial news and updates of the Council, our website offers business matching services, by which, entrepreneurs around the globe could easily connect with potential local business partners.

You are cordially invited to advertise on HKMDC's website to extend the company's network and explore new business opportunities. The ad format supports Video\* and Static Visual. An individual pop-up window with customized promotional messages is included for a more eye-catching and extraordinary promotion effectiveness. Details are as follows:

\*Supports Videos from **Youtube; Tudou and Youku**

**Chinese New Year  
 Special Offer (20%off):  
 HK\$2,800**

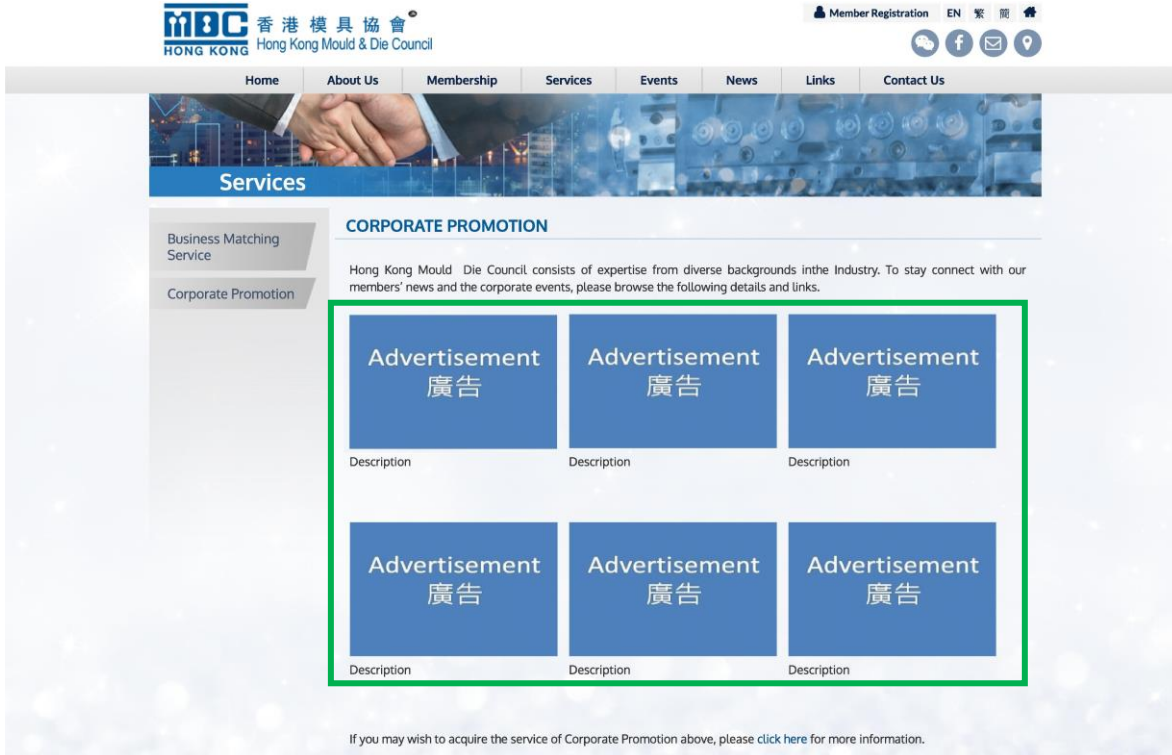
## Homepage Position



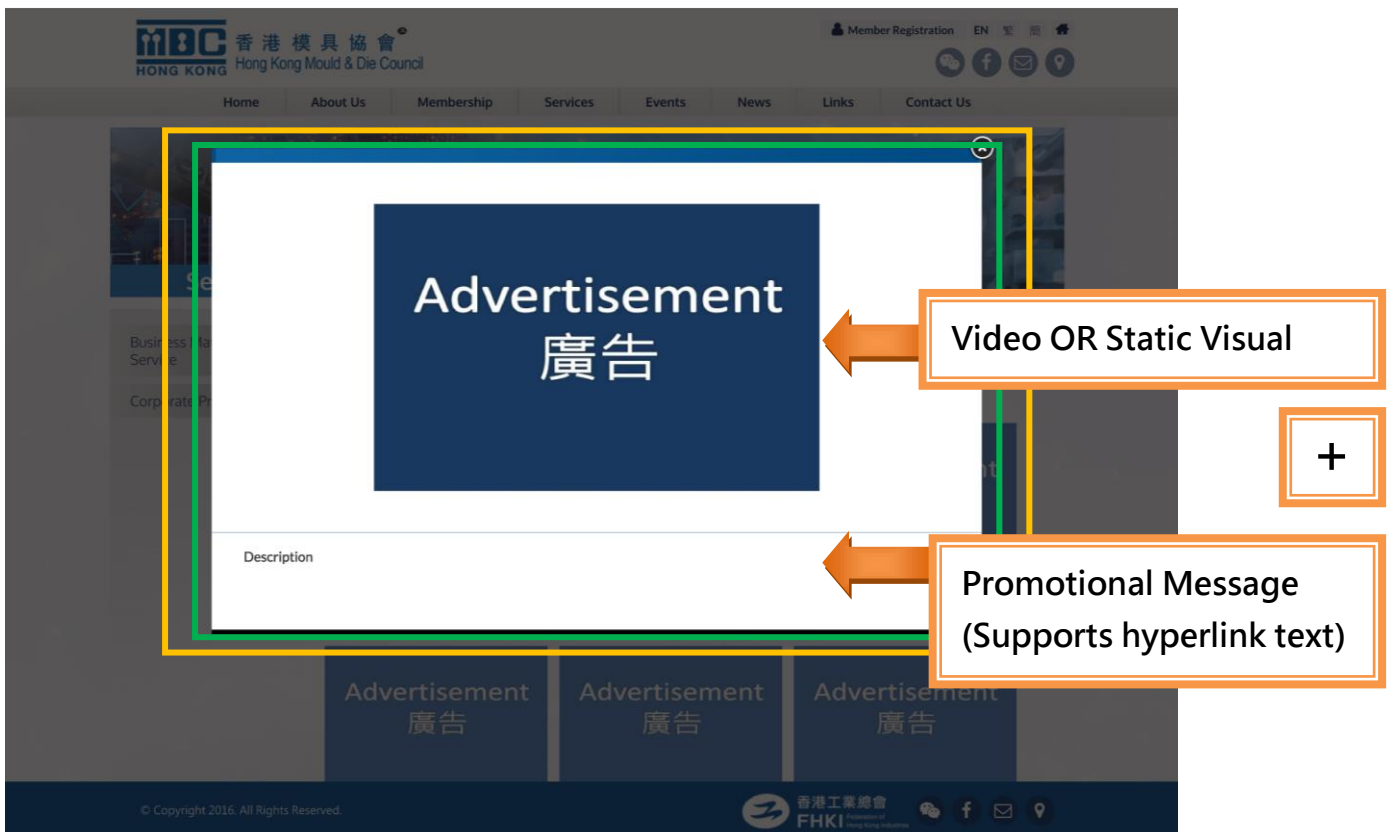
**Video OR  
 Static Visual  
 (supports  
 hyperlink)**

如閣下不想收到我們的傳真，請註明閣下的傳真號碼\_\_\_\_\_ 並傳真至 27213494 / If you do not want to receive fax from us, please write your fax number here \_\_\_\_\_ and fax to 27213494. 日後的會員通訊，請 [ ] 電郵至 \_\_\_\_\_ 。 / Please send the upcoming member's circular to us through [ ] email at \_\_\_\_\_.

## Inner Page Position



## Individual pop-up window





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Fee:	<b>Chinese New Year offer (20% off for booking on or before 28 Feb 2017):</b> <b>HK\$2,800 (12 Months)</b> (Original Price \$3,500) <b>Publishing Date: 1 April 2017 – 31 March 2018</b> <b>12 months homepage* + inner page position (by first come first served basis)</b> <b>*Homepage ad is randomly refreshed from all advertisements</b>		
Support Format:	<b>Video</b>		<b>Static Visual (supports hyperlink)</b>
	Supports url from:	Youtube; Tudou and Youku	Size: 560px x 360px
	Duration:	Unlimited	Format: JPEG
	<b>Promotional Message (*Supports hyperlink text)</b>		
Terms and conditions:	Topic: no more than 20 words (English) ; 30 words (Chinese)		
	Content*: no more than 200 words (English) ; 300 words (Chinese)		
	1. Advertisers should commit advertising for at least 12 months and the publishing date for the first term is <b>1 April 2017</b> .		
	2. The order of advertisement is on first-come-first-served basis. HKMDC is in its absolute discretion of the publishing right.		
	3. Priority will be given to members of HKMDC.		
Application:	4. If advertisers wish to update their advertisement content within the 12-month advertising period, <b>administration fee of HK \$ 500</b> will be incurred.		
	5. Click <a href="http://www.hkmdc.org.hk">www.hkmdc.org.hk</a> or Scan the QR code on the right to browse the site.		
	Please complete the reply slip with crossed cheque payable to "Federation of Hong Kong Industries" and send to 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon. (Secretariat of Hong Kong Mould & Die Council – Attn: Bowie Ng) by <b>17 March 2017</b> .		
	Enquiry: Ms Bowie Ng (Tel: 2732 3109; Email: <a href="mailto:bowie.ng@fhki.org.hk">bowie.ng@fhki.org.hk</a> )		
			

HKMDC Secretariat

Attn: HKMDC Secretariat

Fax: 2721 3494

Email: [bowie.ng@fhki.org.hk](mailto:bowie.ng@fhki.org.hk)**Reply Slip****Online Advertising on Hong Kong Mould & Die Council's Website** We are pleased to advertise on Hong Kong Mould & Die Council's Website

Company : \_\_\_\_\_ Membership No : \_\_\_\_\_

Contact : \_\_\_\_\_ Tel : \_\_\_\_\_ Email : \_\_\_\_\_

Start date of advertising : 2017-4-1 End date of advertising : 2018-3-31

Total of amount : \_\_\_\_\_