

Federation of Hong Kong Industries 香港九龍長沙灣長裕街8號 億京廣場31樓 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon, Hong Kong 電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494 電郵 Email fhki@fhki.org.hk

香港工業總會

## Ref No.: HKMDC-2125

26 January 2017



Hong Kong Mould & Die Council (HKMDC)'s website is a platform for supporting member business development. Apart from industrial news and updates of the Council, our website offers business matching services, by which, entrepreneurs around the globe could easily connect with potential local business partners.

You are cordially invited to advertise on HKMDC's website to extend the company's network and explore new business opportunities. The ad format supports Video\* and Static Visual. An individual pop-up window with customized promotional messages is included for a more eye-catching and extraordinary promotion effectiveness. Details are as follows:

\*Supports Videos from Youtube; Tudou and Youku Chinese New Year Special Offer (20%off): **Homepage Position** HK\$2,800 Member Registration 繁 香港模具協會 Hong Kong Mould & Die Counci Home About Us Membership Services **Events** Links Contact Us **ABOUT HKMDC** Hong Kong Mould and Die Council, established in 1989 as Group 14 under the auspices of the Federation of Hong Kong Industries, aims at serving the industry's needs for more than 27 years. It facilitates the interaction between members within the industry, and also acts as a channel to voice up industry's need to the Government. Nowadays, the Council has become one of the major associations to represent the common interests of the mould and die industry in Hong Kong. more+ COMING EVENTS CORPORATE PROMOTION more+ more+ HKMDC: Invitation to Join "Hong Kong Pavilion" at CHINAPLAS Video OR 2017 (16-19 May 2017, Guangzhou) (Chinese version only) Advertisement Date : 2017-05-17 **Static Visual** Description HKMDC: Invitation to Join "Hong Kong Pavilion" at CHINAPLAS (supports 2017 (16-19 May 2017, Guangzhou) (Chinese version only) Date : 2017-05-17 hyperlink) **INDUSTRY NEWS** more+ 政策 | 9月1日起專利收費減繳力度最高可以達到85% (Chinese Version Only 51項自賀區法規將變 多領域允許外商獨資 (Chinese Version Only) Date: 2016-08-08 Date: 2016-07-22 如閣下不想收到我們的傳真,請註明閣下的傳真號碼 並傳真至 27213494 / If you do not want to receive fax from us, please write your fax number • / Please send the upcoming member's circular to us through

] 電郵至

here

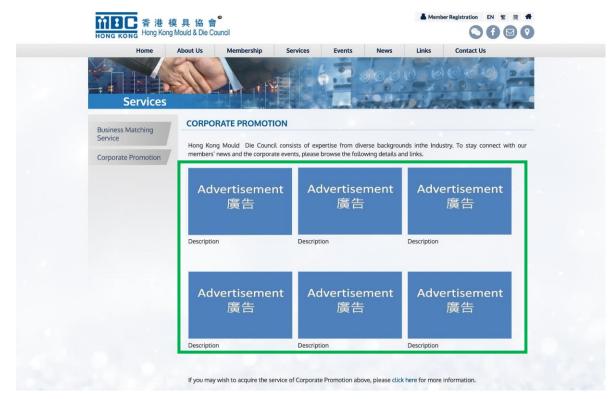
\_and fax to 27213494. 日後的會員通訊,請 [



## **Inner Page Position**

Federation of Hong Kong Industries 香港九龍長沙灣 長裕街8號 億京廣場31樓 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon, Hong Kong 電話 Tel +852 2732 3188 傳真 Fax +852 2721 3494 電郵 Email fhki@fhki.org.hk

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## Individual pop-up window

THE TE 楼具 HONG KONG Hong Kong Mould		Member Registration EN X R 🕈
Home About	Us Membership Services Events News Advertisement 廣告	Links Contact US Video OR Static Visual +
Description		Promotional Message (Supports hyperlink text)
Copyright 2016. All Rights Reserved.	Advertisement Advertisement 廣告 廣告	Advertisement 廣告 <sup>香港工業總會</sup> FHKI Freedoment

如閣下不想收到我們的傳真,請註明閣下的傳真號碼\_\_\_\_\_ 並傳] here\_\_\_\_\_\_and fax to 27213494. 日後的會員通訊,請[]]電郵至\_

\_\_ 並傳真至 27213494 / If you do not want to receive fax from us, please write your fax number 電郵至\_\_\_\_\_\_\_。/ Please send the upcoming member's circular to us through

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Fee:	Chinese New Year offer (20% off for booking on or before 28 Feb 2017):						
	HK\$2,800 (12 Months) ( <del>Original Price \$3,500</del> )						
	Publishing Date: 1 April 2017 – 31 March 2018 12 months homepage* + inner page position ( <u>by first come first served basis</u> )						
	*Homepage ad is randomly refreshed from all advertisements						
Support	<u>Video</u>		Static Visual (supports hyperlink)				
Format:	Supports url	Youtube; Tudou	Size:	560рх х 360рх			
	from:	and Youku					
	Duration:	Unlimited	Format:	JPEG			
	Promotional Message (*Supports hyperlink text) Topic: no more than 20 words (English) ; 30 words (Chinese)						
	Content*: no more than 200 words (English) ; 300 words (Chinese)						
Terms and	1. Advertisers should commit advertising for at least 12 months and the publishing the first term is <b>1 April 2017</b> .						
conditions:	2. The order of advertisement is on first-come-first-served basis.						
	<ul> <li>HKMDC is in its absolute discretion of the publishing right.</li> <li>3. Priority will be given to members of HKMDC.</li> <li>4. If advertisers wish to update their advertisement content within the</li> </ul>						
	12-month advertising period, administration fee of HK \$ 500 will be incurred.						
5. Click <u>www.hkmdc.org.hk</u> or Scan the QR code on the right to browse the site.							
Application:	Application:Please complete the reply slip with crossed cheque payable to "Federation of Hong Kong Industries" and send to 31/F, Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon. (Secretariat of Hong Kong Mould & Die Council –						
	Attn: Bowie Ng) by <u>17 March 2017.</u>						
Enquiry:	Ms Bowie Ng (Tel: 2732 3109; Email: <u>bowie.ng@fhki.org.hk</u> )						

**HKMDC** Secretariat

Fax: 2721 3494 Email: bowie.ng@fhki.org.hk

Reply Slip

**Online Advertising on Hong Kong Mould & Die Council's Website** 

🗹 🛛 We are plea	ised to advertise on Hor	ng Kong Mould & Die Council's Website	
Company:		Membership No:	
Contact :	Tel:	Email:	
Start date of adve	rtising: <u>2017-4-1</u>	End date of advertising:	
Total of amount:			
		並傳真至 27213494 / If you do not want to receive fax fro ] 電郵至。 / Please send the upcom	· ·

] email at \_\_\_\_ Γ

Attn: HKMDC Secretariat